



The Green Blue Business Directory – Acceptance Criteria

The Green Blue is a joint Environmental Programme which is run by British Marine and the Royal Yachting Association. Its purpose is to provide consumer facing resources and information for the recreational boating community and other water sports users, both Coastal and Inland. The Green Blue Business Directory forms part of the guidance, advice and resources which are offered at no charge to consumers and the marine industry.

In order to be listed on the Directory you must be a current member of British Marine. Applications to have a product or service listed on the directory are made through a written application process to British Marine which is assessed based upon the following criteria and then reviewed by the Green Blue Campaign Manager.

There is currently a wide range of standards, ratings and certifications to authenticate environmental status or standards. The Green Blue does not as an organisation accredit, authenticate or validate what is offered.

We do, however, set strict parameters and each company or product must either carry a recognized external certification such as MARPOL, the EU Ecolabel or Lloyds with a validated certification process, or it must be clear that a product has strong environmental standalone value such as alternative emissions free power generation or environmental auditing. Each individual product or service's environmental certification will be assessed by British Marine and The Green Blue when submitted. We reserve the right to reject any application or certification should we judge it inadequate, or to remove the product or service should its status change at any time.

As the directory listings are for members only, British Marine reserves the right to remove any companies or products from the Directory should the supplier cease to be a member.

We hope through this resource that it is an easier process for both consumers and industry to look for environmental products and services that make a positive contribution to sustainability and the future of the marine environment.



Version Control

Version	Drafted by	Reviewed by	Approved by	Date of Approval / re-approval
1.0	James Scott-Anderson	Phil Horton	Ross Wombwell	10 th February 2020